

ORDER



Orders
Order / Rev: 168487
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/05/12 - 10/14/12
Original Date / Rev: 10/04/12 / 10/10/12
Order Type: GENERAL

KOB

Primary AE: Charlie Blanco
Sales Office: ROS
Sales Region: Local

Agency
Name: View Media Services
Buying Contact:
Billing Contact: Andi Pistay
 9526 View Ave NW
 Seattle, WA 98117

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tim Jennings for State Senate
Demographic: A25-54
Product Codes: PL1
Priority: 8
Revenue Codes: AGY, POL, CAND

New Business Thru: 10/04/13
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	34	\$3,400.00	\$2,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	34	\$3,400.00	\$2,890.00	0.00
Totals	34	\$3,400.00	\$2,890.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	10%	\$3,400.00
Market	100%	\$34,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	90%	\$30,600.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Order / Rev: 168487
Alt Order #:
Flight Dates: 10/05/12 - 10/14/12

Advertiser: Tim Jennings for State Senate
Product Desc: KOB
Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	R	10/05/12	10/12/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	3	\$60.00	8	0.00	NM	18	\$1,080.00
M-F 5a-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		3				\$60.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--		15				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	R	10/08/12-10/14/12		M-F Today Show		M-F 7a-9a	MTWThF----	:30		(\$60.00)		0.00	NM		
See MG 1.19															
[R off air]															
19	R	10/10/12-10/10/12		M-F Today Show		M-F 7a-9a	--W-----	:30		\$60.00		0.00	NM		
Ⓜ MG for 1.4 10/08															
[R off the air]															
N 2	R	10/05/12	10/12/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-W-F--	:30	1	\$70.00	8	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1				\$70.00		0.00			
Week:		10/08/12	10/14/12	M-W-F--		3				\$70.00		0.00			
N 3	R	10/05/12	10/07/12	News 4 Special Sa 5p-530p News 4 Special Sa 5p-530p	CM	Sa 5p-530p	-----S-	:30	1	\$160.00	8	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1				\$160.00		0.00			
N 4	R	10/05/12	10/07/12	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	-----S	:30	1	\$160.00	8	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1				\$160.00		0.00			
N 5	R	10/08/12	10/12/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-T-T---	:30	2	\$160.00	8	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-T---		2				\$160.00		0.00			
N 6	R	10/05/12	10/13/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	\$175.00	8	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1				\$175.00		0.00			
Week:		10/08/12	10/14/12	-----S-		1				\$175.00		0.00			
N 7	R	10/05/12	10/07/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$175.00	8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	R	10/01/12-10/07/12		News 4 @ 10p Sun		Su 10p-1035p	-----Su	:30		(\$175.00)		0.00	NM		
See MG 7.2															
[R off air]															
2	R	10/14/12-10/14/12		News 4 @ 10p Sun		Su 10p-1035p	-----Su	:30		\$175.00		0.00	NM		
Ⓜ MG for 7.1 10/07															
R off the air, make good approved by Andi Pistay															
N 8	R	10/08/12	10/12/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	8	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		5				\$175.00		0.00			

*Tax 1 Note: ROS 7.125%.

Totals 34 \$3,400.00